

Engagement Guide

This guide outlines services and engagement structure for Applied Data Governance Ltd.

Because every operational challenge is unique, all services are fully adaptable - allowing us to flex the scope, duration, and investment to match your exact goals.

Core Engagement Models

While every assignment is shaped around your specific priorities, our work generally falls into four main engagement structures. The table below outlines how we can collaborate, providing a clear starting point that can be tailored in scope, duration, and depth to suit your organisation.

Fix a Specific Governance Problem	Understand & Improve Your Governance	Governance Capability Building	Expert Support & Ad-Hoc Engagements
Rapid, fixed-scope interventions to resolve specific operational bottlenecks and ownership ambiguities quickly.	End-to-end design of practical governance frameworks, operating models, and policies for broader teams.	Tailored literacy workshops as well as capability building delivered in official partnership with DATAVERSITY.	Flexible, light-touch fractional guidance to mentor teams and ensure new data habits take root.

Fix a Specific Governance Problem

Name	Focus	How I help	Deliverables	Investment
Governance Asset Creation	Your organisation is missing a critical governance artifact - such as a specific policy, data lineage template, issue-escalation workflow, or domain charter - or needs an unworkable legacy document rapidly rewritten for real-world use.	I co-design and author a single, plain-English governance asset tailored to your operational realities. Instead of theoretical shelfware, you receive a crisp, practical artefact engineered for immediate adoption by operational teams.	- One scoping & requirement-gathering session with key stakeholders - One fully drafted, practical governance asset (e.g., policy, workflow, charter, or standard) - One feedback and refinement iteration - One-page Implementation & Communication Plan for immediate rollout	£2,500 (Fixed Fee)
Policy Health Check	You have legacy governance policies sitting in a shared folder, but operational teams find them unworkable, overly complex, or entirely disconnected from daily workflows.	I review your current governance documentation and operational habits to identify precisely where policy and practice diverge. I translate bloated guidelines into a clear, actionable summary of operational friction points.	- Detailed review of up to 3 core governance policy or process documents - One 60-minute interview with a key operational lead - Operational Reality Gap Report highlighting friction points and jargon 1-page Executive Action Matrix	£2,500 (Fixed Fee)
Accountability Map	Your team is unclear on who actually owns, stewards, or maintains specific data sets, leading to dropped handoffs, duplicated effort, and operational delays.	I facilitate a targeted alignment sprint for a single department or domain, establishing clear, practical decision rights and defining natural custodianship.	- One 90-minute alignment workshop with key domain stakeholders - Customised Data Custodianship RACI Matrix mapped to your existing tools 3 to 5 standardized Role Cards defining clear, realistic day-to-day accountabilities	£2,800 (Fixed Fee)

Understand & Improve Governance

Name	Focus	How I help	Deliverables	Investment
Governance Diagnostic	Your current data governance efforts have hit a plateau, or you are unsure where the breakdown between policy and daily operation is occurring.	I review your existing frameworks and operational habits to pinpoint exactly where the friction lies. I deliver a practical blueprint outlining immediate, high-impact quick wins.	• Rapid operational friction & policy gap review • Operational habit assessment • High-impact quick wins blueprint	£5,500 (Fixed Fee)
Maturity Assessment	You need a clear data governance strategy and objective baseline, but lack a structured project plan to move forward.	I conduct a lightweight data governance maturity assessment to benchmark current operations. Based on these findings, I build a realistic, step-by-step 18-month strategic roadmap designed to advance maturity securely.	• Comprehensive maturity baseline assessment • Strategic target state definition • Phased, prioritized 18-month execution roadmap	starting from £14,500
Governance Operating Model	Your organisation has outgrown informal data habits, but standard, off-the-shelf governance models feel too corporate, rigid, or heavy for your culture to absorb.	I work closely with you to co-design a bespoke data governance operating model. Together, we define the exact committees, workflows, and accountabilities your specific structure requires.	• Custom governance operating model & charter • Decision-rights matrix & committee workflow structures • Role definitions and accountability frameworks	starting from £24,000

Governance Capability Building

Name	Focus	How I help	Deliverables	Investment
Executive Briefing	Your leadership team understands that data matters, but views governance as a dry compliance exercise or heavy corporate overhead. You need rapid alignment on governance as a business enabler without committing to multi-week programs.	I conduct a focused, jargon-free briefing for your leadership team, cutting through standard buzzwords to demonstrate how simple governance habits reduce daily friction and protect operational value.	• Pre-session intake questionnaire to capture organisation-specific pain points • 90-minute live interactive briefing for executive leadership (up to 8 participants) • Post-session Executive Summary & "3 Immediate Priorities" action sheet	£1,500 (Fixed Fee)
Governance Masterclass	Your team struggles to see governance as an everyday business tool, or standard training feels too theoretical and disconnected from daily tools and workflows.	I deliver an interactive, practical workshop (available as a half-day kick-start or an immersive 2-day habit builder). We map core governance concepts directly onto your operational realities, transforming passive understanding into active, lasting workplace habits.	• Tailored workshop program for up to 15 attendees • Customised session materials anchored in your organisation's specific tools, processes, and pain points. • Practical toolkits and framework references to support ongoing self-sufficiency.	£3,200 (Half-Day) / £6,000 (2-Day Immersive)
eLearning Hub	You need flexible, self-paced professional development or formal CDMP preparation for individuals or teams, but require industry-accredited coursework backed by trusted educational standards.	In partnership with DATAVERSITY, I provide direct access to world-class, on-demand learning pathways. This allows your team to build deep, certified expertise at a pace that fits around their existing commitments.	• 12-month access to structured, self-paced learning pathways and official CDMP preparation tracks. • Flexible tier options tailored to individual skill levels and professional goals.	Save up to 20% through my consultancy

Expert Support & Ad-Hoc Engagements

Name	Focus	How I help	Deliverables	Investment
Fractional Data Governance Support	You have a data governance framework or initiative underway, but your internal leads need senior expert steering to keep momentum, navigate roadblocks, and ensure long-term adoption.	I provide steady, light-touch oversight to mentor your team, chair key governance meetings, and align ongoing efforts with your broader organizational goals.	Monthly allocation of 40 advisory hours (typically 10 hours/week), regular strategic reviews, priority mentoring for internal leads, and direct email/slack support.	£3,200 / month
Hands-On Support	You are actively rolling out new governance practices or operating models and require deep, daily operational capacity to build workflows, guide teams, and embed habits directly.	I integrate closely with your organization to lead active workflow design, draft practical documentation, and work alongside your staff to ensure new routines stick.	Monthly allocation of 80 advisory hours (typically 20 hours/week), active workflow co-design, hands-on team coaching, and operational governance execution.	£6,000 / month
Ad-Hoc Support	You need focused expert input for a specific short-term requirement, such as facilitating a cross-functional workshop, or addressing an immediate data challenge	I provide targeted, on-demand advisory support without requiring a long-term retainer, stepping in precisely where and when you need specialised input.	Standalone workshops, customized scope reviews, or targeted advisory sessions tailored to your immediate operational priority.	£700 / day (based on an 7-hour day)